### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 29, 2013

### InfuSystem Holdings, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 001-35020 (Commission File Number) 20-3341405 (I.R.S. Employer Identification No.)

31700 Research Park Drive Madison Heights, Michigan 48071 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (248) 291-1210

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD.

InfuSystem Holdings, Inc. (the "Company") hereby furnishes the information in Exhibit 99.1 hereto, the investor presentation dated August 29, 2013. The Company intends to deliver this presentation following the conclusion of its 2013 Annual Meeting of Stockholders.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 InfuSystem Holdings, Inc. Investor Presentation dated August 29, 2013.

#### Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INFUSYSTEM HOLDINGS, INC.

By: /s/ Jonathan P. Foster

Name: Jonathan P. Foster Title: Chief Financial Officer

Dated: August 29, 2013

#### EXHIBIT INDEX

Exhibit 99.1 InfuSystem Holdings, Inc. Investor Presentation dated August 29, 2013.

# InfuSystem Holdings, Inc.

Post Shareholders Meeting August 29, 2013 Eric K. Steen, CEO Jonathan P. Foster, CFO



### Safe Harbor Statement

Certain statements contained in this release are forward-looking statements and are based on future expectations, plans and prospects for InfuSystem Holdings, Inc.'s ("InfuSystem", "INFU", "the Company", "We") business and operations that involve a number of risks and uncertainties. InfuSystem's outlook for 2013 and other forward-looking statements in this release are made as of August 29, 2013, and the Company disclaims any duty to supplement, update or revise such statements on a going-forward basis, whether as a result of subsequent developments, changed expectations or otherwise. In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, the Company is identifying certain factors that could cause actual results to differ, perhaps materially, from those indicated by these forward-looking statements. Those factors, risks and uncertainties include, but are not limited to, potential changes in overall healthcare reimbursement - including CMS competitive bidding, sequestration, concentration of customers, increased focus on early detection of cancer, competitive treatments, dependency on Medicare Supplier Number, availability of chemotherapy drugs, global financial conditions, changes and enforcement of state and federal laws, natural forces, competition, dependency on suppliers, risks in acquisitions & joint ventures, US Healthcare Reform, relationships with healthcare professionals and organizations, technological changes related to infusion therapy, dependency on websites and intellectual property, the ability of the Company to successfully integrate acquired businesses, dependency on key personnel, dependency on banking relations and covenants, and other risks associated with our common stock, as well as any other litigation to which the Company may be subject from time to time; and other risk factors as discussed in the Company's annual report on Form 10-K for the year ended December 31, 2012 and in other filings made by the Company from time to time with the Securities and Exchange Commission.



# **Positioned for Growth**



### **Positioned For Growth**

#### Market Trends

 InfuSystem is uniquely positioned to take advantage of market trends

#### Strategy

 Transformational strategy is developed and being implemented

#### Leadership

 Leadership can now focus on running a business for first time in over a year



### InfuSystem Patient Population is Extension of Infusion Therapy From Clinic to Home



### **Extension of Clinic to Home**



#### **Ambulatory Infusion**

#### Some drugs more effective when infused continuously

- Patient Satisfaction
- Multiple Therapies -Oncology, Post Surgical Pain, Special Disease States

#### **Payor Contracts**

- Over 250 Payor Contracts
- Private Pay & Government
- Commercial Payors reimburse more therapies than CMS



### Population Growth, Age and Growth of Cancers

#### **Population Stats**

- Aging Population
- At-risk lifestyles persist (red, processed meats).

#### **Colo-rectal**

 3<sup>rd</sup> most common in US and Worldwide







### InfuSystem Cancer Patients







### **Increasing Therapy Offerings to Payors**



### **Continuous Peripheral Nerve Block at Home**

- There are 5.69M orthopedic surgeries annual.
- ~50% of these patients are potential candidates for pain management with a continuous peripheral nerve block (CPNB) Growth of CPNB
- Growth of CPNB at Home
- HCAHPS (H CAPS): Pain Scores affect Hospital Reimbursement.



### **Total Home Infusion Market**



#### **Home Infusion**

- Lower cost than clinical setting
- Increasing Importance to lower cost in Affordable Care Act future
- Lowest cost and highest patient satisfaction site for extension of infusion therapy is the home

#### InfuSystem Niche

- Therapy started in a clinic
- Estimated over \$600 Million market.
  InfuSystem has 10 % of total and leading share of Oncology with 1,600 practice sites served.



### Biomedical Rentals, Service and Repair



#### Pump Rentals, Asset Management and Sales

- Direct Sales of Device and Supplies
- Pump Broker ability to acquire CAP EX in cost effective way
- Asset Management, Rental and Lease

#### Preventative Maint.

- Annual Pump Recertification
- Preventative Maintenance
- Warranty

#### Repair

- ISO Certified Service Facilities – Recertification just passed !
- Regional Distribution
- 28 Certified Technicians



### Offering Infusion to All Points of Care



### Full Line Multi-Therapy & Multi-Point Offering



### What a Difference a Year Makes

- Financial Position
- New Team in place
- IT improvements begun
- New Product launches Kits, Smart Pumps, Post Surgical Pain



### **IT and Automation**



#### Shift into High Gear

- More insurance billings with existing staff
- Greater revenue per employee
- Road Map completed , New iPad features, Automation of initial internal processes



# Connectivity through eMAR , Web Portal and System Interface



### Bring the Pumps to the People in Large Markets



### For Faster Turnaround and Improved Utilization



### Where Does This Get INFU in Three Years ?

- Aging Population and Cancer growth
- More Patients Home IV , commercial pay recognizing value, CMS competitive bidding
- Peripheral Nerve Block and Smart Pump Growth
- Revenue Growth in High Single Digits



### Next Up - Action Items

- IT Implementation web portal, eMar, interfaces, automation of insurance processes
- Product and service line expansion
- Geographic Expansion
- Productivity measures implemented
  - Evaluating depreciable life
- Utilization metrics and improvement



### **Positioned For Growth**

#### Market Trends

 InfuSystem is uniquely positioned to take advantage of market trends

#### Strategy

 Transformational strategy is developed and being implemented

#### Leadership

 Leadership can now focus on running a business for first time in over a year



# **Financial Review**



### **Ambulatory Rental Pump Fleet**

- With over 26,000+ pumps in TPP Rental Fleet, InfuSystem maintains the largest fleet of ambulatory infusion pumps in the industry
- DPP Rental Fleet has over 20,000 pumps
- The Company has a complete inventory of virtually every model pump from every leading manufacturer, allowing InfuSystem to provide the right pump for any patient's prescribed protocol
- Purchases of pumps have a high return on investment and an useful life of 10-15 years

#### **TPP Ambulatory Pump Financial Profile**

| Average Cost            | ~\$1,500/pump      |  |  |  |  |  |  |
|-------------------------|--------------------|--|--|--|--|--|--|
| Average Monthly Revenue | ~\$300/pump        |  |  |  |  |  |  |
| Treatment Duration      | 4 – 6 months       |  |  |  |  |  |  |
| Useful Life             | 10-15 years        |  |  |  |  |  |  |
| Lifetime Revenue/Pump   | Approx. ~\$20,000+ |  |  |  |  |  |  |

#### Annual Rental Revenue per \$1 Rental Fleet Cost ("Revenue Ratio")

| All Rentals (Both DP and TPP) -  |              |              |              |              |
|--|--------------|--------------|--------------|--------------|
|  | YE 2011      | YE 2012      | Q1 2013      | Q2 2013      |
| Rental Revenue (\$K)   | \$<br>46,795 | \$<br>53,471 | \$<br>13,445 | \$<br>13,618 |
| Medical Equipment in Service - Cost (\$K)  | \$<br>31,734 | \$<br>34,193 | \$<br>35,026 | \$<br>35,474 |
| Rental Revenue Per Dollar of<br>Medical Equipment in Service Invested – Annualized | \$<br>1.47   | \$<br>1.56   | \$<br>1.54   | \$<br>1.54   |



### **Competitive Bidding Overview**

#### Competitive Bidding Overview

- InfuSystem was not involved in Round 1 nor Round 2 of Competitive Bidding
- CMS announced a Recompete of Round 1 competitive bidding on April 17th
  - External infusion pumps/supplies added as a new product category
  - A supplier must bid on all items within the product category to have its RFP considered
  - Recompete covers 9 Metropolitan Statistical Areas (MSAs)

#### InfuSystem's Response to Competitive Bidding

- InfuSystem has engaged consultants and industry professionals to discuss directly with CMS, advise on positioning the Company for potential regulatory changes, and facilitate potential strategic partnership opportunities
- Competitive environment will vary in accordance with the level of cuts by CMS



## Summary Income Statement

| (\$000's)                              | _  | FY2009  |    | FY2010  |    | FY2011   |    | FY2012  |    | 6 Mo 2012 |    | 6 Mo 2013 |  |
|--|----|---------|----|---------|----|----------|----|---------|----|-----------|----|-----------|--|
| Net revenues:                          |    |         |    |         |    |          |    |         |    |           |    |           |  |
| Rentals                                |    |         |    |         | \$ | 46,795   | \$ | 53,471  | \$ | 25,878    | \$ | 27,061    |  |
| Product sales                          |    |         |    |         | \$ | 7,842    | \$ | 5,357   | \$ | 2,542     | \$ | 2,302     |  |
| Net revenues                           | \$ | 38,964  | \$ | 47,229  | \$ | 54,637   | \$ | 58,828  | \$ | 28,420    | \$ | 29,363    |  |
| Cost of revenues:                      |    |         |    |         |    |          |    |         |    |           |    |           |  |
| Product, service and supply costs      | \$ | 6,200   | \$ | 7,730   | \$ | 9,128    | \$ | 9,165   | \$ | 4,383     | \$ | 5,424     |  |
| Pump depreciation and loss on disposal | \$ | 4,127   | \$ | 5,954   | \$ | 10,154   | \$ | 6,752   | \$ | 3,327     | \$ | 3,186     |  |
| Gross profit                           |    |         |    |         | \$ | 35,355   | \$ | 42,911  | \$ | 20,710    | \$ | 20,753    |  |
| Provision for doubtful accounts        | \$ | 4,006   | \$ | 4,515   | \$ | 4,099    | \$ | 5,251   | \$ | 2,140     | \$ | 2,987     |  |
| Amortization of intangibles            | \$ | 1,827   | \$ | 2,259   | \$ | 2,662    | \$ | 2,734   | \$ | 1,358     | \$ | 1,324     |  |
| Asset impairment charges               |    |         |    |         | \$ | 67,592   |    |         |    |           |    |           |  |
| Selling and marketing                  | \$ | 5,258   | \$ | 7,087   | \$ | 9,371    | \$ | 9,864   | \$ | 5,286     | \$ | 4,890     |  |
| General and administrative             | \$ | 12,218  | \$ | 20,622  | \$ | 17,987   | \$ | 23,062  | \$ | 12,410    | \$ | 10,039    |  |
| Operating income (loss)                | \$ | 5,328   | \$ | (938)   | \$ | (66,356) | \$ | 2,000   | \$ | (484)     | \$ | 1,513     |  |
| Total other (loss)                     | \$ | (3,577) | \$ | (2,285) | \$ | (2,221)  | \$ | (4,152) | \$ | (1,814)   | \$ | (1,462)   |  |
| Loss before income taxes               | \$ | 1,751   | \$ | (3,223) | \$ | (68,577) | \$ | (2,152) | \$ | (2,298)   | \$ | 51        |  |
| Income tax benefit                     | \$ | (977)   | \$ | 1,371   | \$ | 23,134   | \$ | 663     | \$ | 555       | \$ | 105       |  |
| Net income (loss)                      | \$ | 774     | \$ | (1,852) | \$ | (45,443) | \$ | (1,489) | \$ | (1,743)   | \$ | 156       |  |
|  |    |         |    |         |    |          |    |         |    |           |    |           |  |
| EBITDA                                 | \$ | 11,199  | \$ | 7,745   | \$ | (57,336) | \$ | 9,590   | \$ | 3,227     | \$ | 5,818     |  |
| EBITDA (ex. Impairment Charges)        | \$ | 11,199  | \$ | 7,745   | \$ | 10,256   | \$ | 9,590   | \$ | 3,227     | \$ | 5,818     |  |
| Adjusted EBITDA                        |    | NA      |    | NA      | \$ | 10,256   | \$ | 13,126  | \$ | 6,989     | \$ | 7,016     |  |




## Summary Balance Sheet

| (\$000's)                                    | _1 | 2/31/09 | 1  | 2/31/10 | 1  | 2/31/11 | 1  | 2/31/12 | _3 | 3/31/13 | _6 | /30/13 |
|--|----|---------|----|---------|----|---------|----|---------|----|---------|----|--------|
| ASSETS                                       |    |         |    |         |    |         |    |         |    |         |    |        |
| Current Assets:                              |    |         |    |         |    |         |    |         |    |         |    |        |
| Cash and cash equivalents                    | \$ | 7,750   | \$ | 5,014   | \$ | 799     | \$ | 2,326   | \$ | 472     | \$ | 102    |
| Account receivable - total, net of allowance | \$ | 5,517   | \$ | 6,679   | \$ | 7,448   | \$ | 8,511   | \$ | 9,570   | \$ | 9,440  |
| Inventory                                    | \$ | 925     | \$ | 1,699   | \$ | 1,309   | \$ | 1,339   | \$ | 1,378   | \$ | 1,379  |
| Prepaid expenses and other current assets    | \$ | 395     | \$ | 750     | \$ | 934     | \$ | 684     | \$ | 832     | \$ | 713    |
| Deferred income taxes                        | \$ | 125     | \$ | 1,147   | \$ | 682     | \$ | 1,971   | \$ | 1,986   | \$ | 1,986  |
| Total Current Assets                         | \$ | 14,712  | \$ | 15,289  | \$ | 11,172  | \$ | 14,831  | \$ | 14,238  | \$ | 13,620 |
| Total PP&E and Medical Equipment             | \$ | 13,499  | \$ | 16,672  | \$ | 17,672  | \$ | 16,564  | \$ | 16,653  | \$ | 17,958 |
| Deferred debt issuance costs, net            | \$ | 781     | \$ | 658     | \$ | 421     | \$ | 2,362   | \$ | 2,232   | \$ | 2,106  |
| Total Goodwill and Intangible assets, net    | \$ | 85,491  | \$ | 97,344  | \$ | 28,221  | \$ | 25,541  | \$ | 24,871  | \$ | 24,221 |
| Deferred income taxes                        |    |         |    |         | \$ | 18,187  | \$ | 17,806  | \$ | 17,755  | \$ | 17,689 |
| Other assets                                 | \$ | 207     | \$ | 401     | \$ | 590     | \$ | 419     | \$ | 477     | \$ | 15     |
| Total Assets                                 | \$ | 114,690 | \$ | 130,364 | \$ | 76,263  | \$ | 77,523  | \$ | 76,226  | \$ | 75,751 |
| Current Liabilities:                         |    |         |    |         |    |         |    |         |    |         |    |        |
| Current Liabilities:                         |    |         |    |         |    |         |    |         |    |         |    |        |
| Account payable - total                      | \$ | 1,306   | \$ | 2,016   | \$ | 4,063   | \$ | 2,144   | \$ | 3,056   | \$ | 3,833  |
| Accrued expenses and other                   | \$ | 1,573   | \$ | 4,631   | \$ | 2,235   | \$ | 4,098   | \$ | 4,182   | \$ | 2,782  |
| Derivative liabilities                       | \$ | 2,670   | \$ | 183     | \$ | 258     | \$ | -       | \$ | -       | \$ | -      |
| Current portion of long-term debt            | \$ | 5,501   | \$ | 5,551   | \$ | 6,576   | \$ | 3,953   | \$ | 3,872   | \$ | 3,124  |
| Total Current Liabilities                    | \$ | 11,050  | \$ | 12,381  | \$ | 13,132  | \$ | 10,195  | \$ | 11,110  | \$ | 9,739  |
| Long Term Debt, net of current portion       | \$ | 18,640  | \$ | 26,646  | \$ | 22,551  | \$ | 27,315  | \$ | 24,594  | \$ | 25,204 |
| Deferred income taxes                        | \$ | 3,314   | \$ | 5,788   |    |         |    |         |    |         |    |        |
| Other Liabilities                            | \$ | 221     | \$ | 406     | \$ | 415     | \$ | -       | \$ | -       | \$ | -      |
| Total Liabilities                            | \$ | 33,225  | \$ | 45,221  | \$ | 36,098  | \$ | 37,510  | \$ | 35,704  | \$ | 34,943 |
| Total Stockholderrs' Equity                  | \$ | 81,465  | \$ | 85,143  | \$ | 40,165  | \$ | 40,013  | \$ | 40,522  | \$ | 40,808 |
| Total Liabilities and Equity                 | \$ | 114,690 | \$ | 130,364 | \$ | 76,263  | \$ | 77,523  | \$ | 76,226  | \$ | 75,751 |
| otal Debt                                    | \$ | 24,141  | \$ | 32,197  | \$ | 29,127  | \$ | 31,268  | \$ | 28,466  | \$ | 28,328 |

## Cash Flow

| (\$000's)   | 1  | Y2009   | _  | FY2010   |    | FY2011   |    | FY2012  | 61 | Mo 2012 | 61 | No 2013 |
|---|----|---------|----|----------|----|----------|----|---------|----|---------|----|---------|
| OPERATING ACTIVITIES                                      | _  |         |    |          |    |          |    |         |    |         |    |         |
| Net Income  | \$ | 774     | \$ | (1,852)  | \$ | (45,443) | \$ | (1,489) |    |         |    |         |
| Adjustments:  |    |         |    |          |    |          |    |         |    |         |    |         |
| Provision for doubtful accounts                           | \$ | 4,006   | \$ | 4,515    | \$ | 4,099    | \$ | 5,251   |    |         |    |         |
| Depreciation  | \$ | 4,122   | \$ | 5,357    | \$ | 6,386    | \$ | 5,668   |    |         |    |         |
| Loss on disposal of pumps                                 | \$ | 342     | \$ | 994      | \$ | 1,731    | \$ | 237     |    |         |    |         |
| Amortization of intangible assets                         | \$ | 1,827   | \$ | 2,259    | \$ | 2,662    | \$ | 2,734   |    |         |    |         |
| Asset impairment charges                                  |    |         |    |          | \$ | 67,592   | \$ | -       |    |         |    |         |
| Stock-based compensation                                  | \$ | 753     | \$ | 3,860    | \$ | 1,185    | \$ | 964     |    |         |    |         |
| Total Other Adjustments                                   | \$ | 2,827   | \$ | (1,581)  | \$ | (26,021) | \$ | (1,971) |    |         |    |         |
| Changes in assets and liabilities (ex. acquisitions)      | \$ | (4,943) | \$ | (2,740)  | \$ | (5,445)  | \$ | (5,942) |    |         |    |         |
| NET CASH PROVIDED BY OPERATING ACTIVITIES                 | \$ | 9,708   | \$ | 10,812   | \$ | 6,746    | \$ | 5,452   | \$ | 2,274   | \$ | 2,233   |
| INVESTING ACTIVITIES                                      |    |         |    |          |    |          |    |         |    |         |    |         |
| Total Purchases of PP&E, Med. Eq., and Other Assets, net  | \$ | (4,611) | Ś  | (2,444)  | s  | (4,502)  | s  | (2,558) | s  | (419)   | s  | (838)   |
| Acquisition of intangible assets                          |    |         |    |          | Ś  | (625)    |    |         |    |         |    |         |
| Cash paid for acquisition, net of cash acquired           | \$ |         | \$ | (16,616) |    |          |    |         |    |         |    |         |
| NET CASH PROVIDED BY INVESTING ACTIVITIES                 | \$ | (4,611) | \$ | (19,060) | \$ | (5,127)  | \$ | (2,558) | \$ | (419)   | \$ | (838)   |
| FINANCING ACTIVITIES                                      |    |         |    |          |    |          |    |         |    |         |    |         |
| Net Borrowing on term loan, revolver, and capital leases  | \$ | (8,565) | s  | 7,377    | s  | (5,369)  | s  | 1,619   | s  | (1,818) | s  | (3,578) |
| Capitalized debt issuance costs                           | Ś  |         | ŝ  | (808)    | s  | -        | s  | (2,842) |    |         |    |         |
| Common stock withholding on stock based compensation      | s  | (135)   | s  | (167)    | s  | (102)    | s  | (144)   | s  | (32)    | s  | (41)    |
| Treasury shares repurchased                               | Ś  |         | Ś  | (68)     |    | (363)    |    |         | s  |         | s  |         |
| Principal payments on capital lease obligations           | s  | (160)   | Ś  | (822)    |    |          |    |         |    |         |    |         |
| NET CASH PROVIDED BY FINANCING ACTIVITIES                 | \$ | (8,860) | \$ | 5,512    | \$ | (5,834)  | \$ | (1,367) | \$ | (1,850) | \$ | (3,619) |
| Net change in cash and cash equivalents                   | Ś  | (3,763) | s  | (2,736)  | s  | (4,215)  | s  | 1,527   | s  | 5       | s  | (2,224) |
| Cash and cash equivalents, beginning of period            | s  | 11,513  |    | 7,750    | ŝ  | 5,014    |    | 799     | s  | 799     | s  | 2,326   |
| Cash and cash equivalents, end of period                  | \$ |         | \$ |          | Ş  |          | \$ | 2,326   | ŝ  | 804     |    | 102     |
| Free Cash Flow (EBITDA less CapEx & Purchases of ME)      | Ś  | 6,588   | Ś  | 5,301    | Ś  | 5,754    | Ś  | 7,032   | Ś  | 2,808   | Ś  | 4,980   |
| Free Cash Flow (Adi. EBITDA less CapEx & Purchases of ME) | -  | 2,500   | 1  | 2,501    | ŝ  | 5,754    | ŝ  | 10,568  | ŝ  | 6,570   | ŝ  | 6,178   |
| Revenue Growth (%)  |    |         |    | 21.2 %   | 1  | 15.7 %   | 1  | 7.7 %   |    | 0,070   | 1  | 3.3 %   |

# Take Away



### **Positioned For Growth**

#### Market Trends

 InfuSystem is uniquely positioned to take advantage of market trends

#### Strategy

 Transformational strategy is developed and being implemented

#### Leadership

 Leadership can now focus on running a business for first time in over a year



Thank You for Your Interest!

#### **IR Contact Info:**

#### **The Dilenschneider Group**

212-922-0900 Rob Swadosh, <u>rswadosh@dgi-nyc.com</u> Patrick Malone, <u>pmalone@dgi-nyc.com</u>



## **Appendix: INFU Overview**



### **Third-Party Payor Business Overview**

With a national footprint and at four times the size of its largest competitor, InfuSystem is the leading provider of ambulatory infusion pumps to oncologists and their patients

- InfuSystem provides ambulatory infusion pumps and related supplies to outpatient oncology providers, including oncology clinics and hospitals free of charge
- InfuSystem bills the patients' health insurance providers or patients directly
- Pumps are used for the continuous infusion of chemotherapy drugs to treat colorectal and other types of cancer
- The Company offers a complete solution that benefits providers, patients and payors

#### Leading National Platform

#### A Complete One-Stop Solution

- Ability to provide any pump, plus related supplies at no cost to clinics
- Billing and collections directly from payors
- Maintain, clean and services equipment in-house
- 24/7 nurse-staffed patient support hotline
- Exceptional ease-of-use through iPad-based billing solutions and connectivity to major Electronic Medical Records (EMR) systems





### **Key Competitive Advantages**

- "In-network" in over 250+ health plans covering approx. 222mm lives
- National footprint with over 1,600+ active healthcare facilities
- 20+ years in Durable Medical Equipment ("DME") billing and licensing
- Full-service billing capabilities: paper, fax, electronic medical record, iPad
- Regulatory compliance in constantly changing landscape
- 24/7 support line staffed by certified oncology nurses
- Relationships with equipment manufacturers
- In-house refurbishment and repair capabilities
- Premier industry reputation for customer service
- Expansive and diverse fleet includes virtually all makes and models



### **Payor & Customer Mix**

- High diversification of providers and payors
  - No single healthcare provider represents more than 7% of Third-Party Payor revenues
  - Strong payor mix among Medicare, other commercial insurers, Blue Cross/Blue Shield, and Medicaid
  - Less than 5% of revenues received directly from patients through co-pays or otherwise
- Broad coverage further diversifies revenue streams



INFUSION MADE EASY.

### **Competitive Landscape**

- InfuSystem measures its market share not in terms of the number of practices, but the pool of addressable patients
- The breakdown of the Company's current market share shows that despite being the predominant national player in continuous infusion, there is ample room for organic growth
- The Company competes for market share in all but the Captive Health Plans which represent health plans in which all services are rendered by one common payor/provider (e.g., Kaiser Permanente)

Source: American Cancer Society, CMS, National Comprehensive Cancer Network, National Home Infusion Association



#### **Direct Payor Business Model**

- InfuSystem's Direct Payor business is focused primarily on the sale, rental, financing and accompanying service of movable medical equipment to hospitals and alternate care sites who pay InfuSystem directly – no third-party reimbursement
- Founded in 1998 and headquartered in Olathe, KS with distribution/service centers in Santa Fe Springs, CA and Mississauga, Ontario
- InfuSystem services ISO 9001 and repairs movable medical equipment
- Leading provider to alternate site healthcare facilities and hospitals in the United States and Canada
- Home infusion providers, long-term care, physician clinics, research facilities, etc.
- Transacts directly with healthcare providers no third-party reimbursement revenue





### **Direct Payor Offerings**

Leading Provider of New and Pre-Owned Pumps

- InfuSystem offers new pumps from top brands
  - Broker-dealer trading desk
  - Web Portal
- In addition, over 70 models and versions of pre-owned pumps are offered
  - Pre-owned pumps are re-built and certified by in-house biomedical technicians to be patient ready
  - Warranty offered on pre-owned pumps
- A variety of financing options to fit customers' operating, budgeting and financing parameters
- Nationwide, industry-leading ISO 9001 service programs
- Launching branch service center in Houston

 Pre-Owned & New Pumps from Top Manufacturers

 MARINES
 BRAUN

 MEDICAL SYSTEMS
 BRAUN

 MEDICAL
 BRAUN

 MarCal Medical, Inc.
 MOOOC

 MarCal Medical, Inc.
 Smiths medical ZEVEX

| Full Spectrum of Ownership Options for Customers   |   |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| Rental   | Sales   | Asset Management   |  |  |  |  |  |
| Renting new or pre-owned equipment<br>Rent pumps by the day, week or month<br>to match swings in patient count<br>Free shipping on all rentals | <ul> <li>Industry leader in sales of pre-owned<br/>equipment, creating significant savings</li> <li>Competitive pricing on new equipment</li> <li>Option to sell back pre-owned pumps</li> <li>Leasing plans offered</li> </ul> | <ul> <li>ISO 9001 Service offered</li> <li>Service plans offered</li> <li>Local service expansion         <ul> <li>2 existing; 1 planned</li> <li>Coordinate with TPP</li> </ul> </li> <li>Loaner pumps available</li> </ul> |  |  |  |  |  |

## Medical Equipment Service & Repair

- In addition to supporting and repairing InfuSystem's in-house fleet, the Company certifies, recalibrates, repairs and services a variety of infusion pumps
- Pumps require scheduled maintenance and calibration in accordance with manufacturer's specifications and regulatory guidelines
- Service and repair capabilities on high demand services reaching end of life that are no longer supported by manufacturers
- ISO certification and an established quality system strengthens relationships with major customers
- Provides InfuSystem an opportunity to establish a business relationship with customers that acquired pumps through other sources
- Continuing and increased need for compliance with current as well as anticipated regulations



INFUSION MADE EASY.